



Lowcountry Regional Field Director

Position Summary:

Title: Lowcountry Regional Field Director

Term: Full-time

Start Date: May 2019

Location: Charleston County, SC

Salary/Benefits: Salary commensurate with experience

Application Closing Date: Rolling until filled

Organization Overview:

Conservation Voters of South Carolina is the political voice of South Carolina's environmental community. CVSC is a bipartisan, non-profit organization that, along with its sister organization the CVSC PAC, passes laws that protect our environment, elects pro-conservation candidates, holds elected officials accountable. The CVSC Education Fund also works to educate and engage South Carolinians "to protect the South Carolina we love." We effectively fight for our air, land, and water through bipartisan and pragmatic political action.

Scope of Position:

The Lowcountry Regional Field Director (LRFD) will be responsible for implementing CVSC's 2019-2020 communications and field plan in the Lowcountry area, with a key focus on energy and climate action. The Regional Field Director's primary responsibilities will be overseeing a team of organizers tasked with building grassroots support for CVSC's policy goals, increasing awareness of the organization and its mission, and driving citizens to take action.

In 2018, CVSC is launched an ambitious statewide field effort to ignite the next generation of conservation advocates and empowering our network of conservation voters with the tools and training they need to build a safe and healthy future for South Carolina. Specifically, the LRFD will manage a team of three organizers and oversee efforts to build a strong and diverse grassroots base to raise the profile of clean energy and climate action among state and federal leaders, including Democratic presidential candidates. In addition, the position will generally represent CVSC and build our presence in the critical Lowcountry region of the state. This position will report to the Field Director and work collaboratively with the Campaigns and Communications Directors.

About the Position:

Responsibilities will include:

- Recruiting and managing teams of volunteers to take action with CVSC on our policy goals
- Building one-on-one relationships with advocates and volunteers around conservation issues, CVSC's mission, and specific policy initiatives
- Work with grassroots and community leaders to build support for CVSC and CVSC policy goals
- Managing organizers to recruit advocates, educate them on our policy goals, and drive them to take action
- With organizers, plan and implement events designed to generate earned media and provide opportunities for citizens to engage with CVSC, while also advancing the organization's policy goals
- Generating LTE's, Op-Eds, and Editorials in support of CVSC policy goals and positions

- Supporting CVSC's political activities, including door and phone canvassing and volunteer management to help elect pro-conservation Republican and Democratic candidates.
- Other duties as assigned to assist with core functions of a fast-paced political, conservation non-profit.

Required Qualifications:

- A proven commitment to conservation and bipartisan collaboration to protect our air, land, and water
- 1 year experience in bipartisan advocacy, organizing, or coalition building
- 1 year experience working collaboratively with community non-profits or grass top leaders, particularly with a bipartisan focus
- 1-2 years experience managing staff, providing constructive feedback to staff, and holding staff accountable to metrics and program goals.
- Demonstrated experience planning engagement events for members of the community, reaching a wide range of bipartisan community members
- Demonstrated experience recruiting, engaging, and managing teams of volunteers
- Excellent verbal and written communication skills, phone demeanor, and interpersonal skills
- Ability to multi-task and prioritize a number of projects, while working under pressure with tight deadlines
- Ability to work remotely with nontraditional hours, including some nights and weekends
- Ability to self-motivate to establish, track, and achieve a wide range of goals and objectives
- Proficiency and substantial experience with standard office productivity software and equipment such as Microsoft Office programs (Excel, Word, Powerpoint), copiers, scanners, email programs, etc.

Our ideal candidate will have:

- 1-2 years of campaign experience related to a political campaign or issue campaign with a focus on bipartisan engagement
- Strong local networks and relationships for quickly increasing the profile and awareness of the organization
- An entrepreneurial spirit with a creative approach to community organizing and engagement
- Experience in using EveryAction/VAN/Vote Builder to manage volunteers and advocates for campaign purposes

Work environment

This is a leanly-staffed, fast-paced organization whose staff has enthusiasm for the mission and tasks of CVSC. We are seeking another effective, productive, enjoyable and highly ethical member of the team who will take responsibility and leadership for implementing assigned tasks.

Terms of employment

The position is full-time, contingent on continued funding (grants and individual donations). This includes a 40-hour workweek with the need for flexible scheduling, depending on the nature of an issue or timeframe. Occasional out of town travel will be required. CVSC is an equal opportunity employer.

Salary/Benefits

CVSC offers a competitive non-profit sector salary, depending on qualifications, with vacation, retirement, and health and dental insurance benefits.

Application Instructions

Please submit your resume and a cover letter that addresses how your expertise matches the job description and why you want to work to protect the air, land, and water of South Carolina to meredith@cvsc.org with Lowcountry Field Director in the subject line. The position will remain open until filled.