



Regional Field Director – North Coast/Pee Dee Region

The Basics:

Position: Regional Field Director

Term: Full-time

Start Date: March 2020

Location: North Coast Region of South Carolina, preferably Georgetown or Myrtle Beach

Salary/Benefits: \$35-40k, depending on experience

Application Closing Date: Rolling until filled

About CVSC:

Conservation Voters of South Carolina (CVSC) is the political voice of South Carolina's environmental community. CVSC is a bipartisan, non-profit organization that, along with its sister organizations the CVSC Education Fund and the CVSC PAC, passes laws that protect our environment, elects pro-conservation candidates, holds elected officials accountable, and educates and engages South Carolinians "to protect the South Carolina we love." We fight for our air, land, and water through bipartisan and pragmatic political action.

About Our Ambitious Vision for South Carolina:

CVSC has launched an ambitious statewide campaign designed to drive investment in renewable energy, grow our state's economy, and bring more accountability to state government. We are igniting the next generation of conservation advocates and empowering our network of conservation voters with the tools and training they need to build a better energy future for South Carolina.

About the Position:

We are currently looking to fill the regional field director position for the North Coast/Pee Dee region to drive this campaign and build CVSC's presence in this critical region, which may include work in Georgetown, Myrtle Beach, Florence, and/or Darlington as needed. The Regional Field Director will be responsible for developing and implementing the field plan in the region, with a key focus on building grassroots and grasstops support for our Santee Cooper 100% clean energy initiative, helping us close down dirty coal plants, ban offshore drilling, and protect our beautiful coasts. The Regional Field Director's primary responsibilities will be building support for these policy goals, increasing issue awareness via a robust earned media and public engagement campaign, and driving citizens to take action.

Responsibilities will include:

- Recruit and manage teams of volunteers to take action on our policy goals
- Build one-on-one relationships with advocates and volunteers around conservation issues and specific policy initiatives
- Work with grasstops and community leaders to build support for CVSC policy goals
- Organizing events designed to generate earned media and provide opportunities for citizens to engage on our issues.
- Generating LTE's, Op-Eds, and Editorials
- Supporting CVSC's political activities, including door and phone canvassing and volunteer management to help elect pro-conservation Republican and Democratic candidates.
- Other duties as assigned to assist with core functions of a fast-paced political, conservation non-profit.

Your fit:

Required Qualifications:

- Two years of experience in issue advocacy, political organizing, or coalition building.
- One year of experience recruiting, engaging, and managing volunteers.
- Demonstrated experience planning events, working with a diverse range of community members.
- A passion for conservation/environmental efforts to protect our air, land, and water.
- Excellent verbal and written communication skills, phone demeanor, and interpersonal skills
- Ability to multi-task and prioritize a number of projects, while working under pressure with tight deadlines
- Ability to work remotely with nontraditional hours, including some nights and weekends
- Proficiency with standard office productivity software and equipment such as Microsoft Office programs (Excel, Word, Powerpoint), copiers, scanners, email programs, etc.

Our ideal candidate will have:

- 1-2 years of campaign experience related to a political or issue campaign.
- 1-2 years of experience working collaboratively with community non-profits or grass top leaders.
- Comfort with working in a bipartisan manner with political leaders and working with a multi-racial, multigenerational coalition of advocates and volunteers.
- Strong local networks and relationships for quickly increasing the profile and awareness of the organization.
- An understanding of social or climate justice issues.
- An entrepreneurial spirit with a creative approach to community organizing and engagement.
- Ability to self-motivate to establish, track, and achieve a wide range of goals and objectives.
- Experience in using EveryAction/VAN to manage volunteers and advocates for campaign purposes.

Terms of employment

The position is full-time, contingent on continued funding. This position requires a 40-hour workweek with occasional overtime, and the ability to work evenings and weekends. Occasional out of town travel will be required.

CVSC is an equal opportunity employer. Minority and women candidates are strongly encouraged to apply.

Salary/Benefits

CVSC offers a competitive salary of \$35,000-40,000, depending on qualifications, with vacation, retirement, cell phone allowance, and health and dental insurance benefits.

Application Instructions

Please submit your resume and a cover letter that addresses how your expertise matches the job description and why you want to work to protect the air, land, and water of South Carolina to cece@cvsc.org with Regional Field Director in the subject line.

Interviews will start in late February/early March and we are looking for an immediate hire.