



Regional Field Director – Lowcountry

The Basics:

Position: Regional Field Director

Term: Full-time

Start Date: March 2020

Location: Charleston County

Application Closing Date: Rolling until filled

About CVSC:

Conservation Voters of South Carolina (CVSC) is the political voice of South Carolina's environmental community. CVSC is a bipartisan, non-profit organization that, along with its sister organizations the CVSC Education Fund and the CVSC PAC, passes laws that protect our environment, elects pro-conservation candidates, holds elected officials accountable, and educates and engages South Carolinians "to protect the South Carolina we love." We fight for our air, land, and water through bipartisan and pragmatic political action. CVSC has launched an ambitious statewide campaign designed to drive investment in renewable energy, grow our state's economy, and bring more accountability to state government. We are igniting the next generation of conservation advocates and empowering our network of conservation voters with the tools and training they need to build a better energy future for South Carolina.

About the Position:

We are currently looking to fill the regional field director position for the Lowcountry to drive our campaigns and build CVSC's presence. The Regional Field Director will be responsible for developing and implementing the field plan, with a key focus on building grassroots and grassroots support for our Santee Cooper 100% clean energy initiative, helping us close down dirty coal plants, ban offshore drilling, and protect our beautiful coasts. The Regional Field Director's primary responsibilities will be building support for these policy goals, increasing issue awareness via a robust earned media and public engagement campaign, and driving citizens to take action.

Primary responsibilities include but are not limited to:

- Build relationships with key coalition partners and community leaders.
- Recruit, train, and manage an active volunteer base to participate in local events, advocate for conservation and climate issues.
- Organize volunteer-based activities for door canvassing, phone and text banking, tabling at events.
- Conduct and coordinate outreach to ensure strong turnout at town halls and public education events, including making confirmation calls and texts.
- Conduct follow-up with event attendees to assist and encourage them to take action.
- Work with program staff to recruit and train grassroots leaders as spokespeople.
- Represent CVSC before community groups, including speaking at various events.

Your fit:

- 1-2 years of experience in issue advocacy, political organizing, or coalition building.
- One year of experience recruiting, engaging, and managing volunteers.
- Demonstrated experience planning events, working with a diverse range of community members.
- A passion for conservation/environmental efforts to protect our air, land, and water.

- Excellent verbal and written communication skills, phone demeanor, and interpersonal skills
- Ability to multi-task and prioritize a number of projects, while working under pressure with tight deadlines
- Ability to work remotely with nontraditional hours, including some nights and weekends
- Proficiency with standard office productivity software and equipment such as Microsoft Office programs (Excel, Word, Powerpoint), copiers, scanners, email programs, etc.

Our ideal candidate will have:

- 1-2 years of campaign experience related to a political or issue campaign.
- 1-2 years of experience working collaboratively with community non-profits or grass top leaders.
- Comfort with working in a bipartisan manner with political leaders and working with a multi-racial, multigenerational coalition of advocates and volunteers.
- Strong local networks and relationships for quickly increasing the profile and awareness of the organization.
- An understanding of social or climate justice issues.
- An entrepreneurial spirit with a creative approach to community organizing and engagement.
- Ability to self-motivate to establish, track, and achieve a wide range of goals and objectives.
- Experience in using EveryAction/VAN to manage volunteers and advocates for campaign purposes.

Terms of employment

The position is full-time, contingent on continued funding. This position requires a 40-hour workweek with occasional overtime, and the ability to work evenings and weekends. Occasional out of town travel will be required.

CVSC is an equal opportunity employer. Minority and women candidates are strongly encouraged to apply.

Salary/Benefits

CVSC offers a competitive salary, depending on qualifications, with vacation, retirement, cell phone allowance, and health and dental insurance benefits.

Application Instructions

Please submit your resume and a cover letter that addresses how your expertise matches the job description and why you want to work to protect the air, land, and water of South Carolina to cece@cvsc.org with Regional Field Director in the subject line.

Interviews will start in March and we are looking for an immediate hire.